

# Latah County Fair

The Latah County Fair is looking for show and event sponsors for the 2017 Fair. These sponsorships will generate revenue for grounds and event improvements while offering marketing and brand awareness for local businesses and organizations.

## **Presenting Sponsor: \$2,500.00 sponsorship**

This sponsorship will be used to increase the premium awards for Best of Class, Silver and Bronze awards for both the livestock and competitive exhibit shows.

The presenting sponsor will receive the following:

- Full-page advertisement in the Fair Book
- Advertisement to be read during the animal shows
- Announcements during live radio broadcasts during Fair
- Display two 3'x5' banners in high traffic areas during Fair
- Vendor space in the commercial vendor building during Fair
- Voucher for a three hour rental in the Large Room at the Events Center.

## **Appreciation Lunch Sponsor: \$1000.00 sponsorship**

This sponsorship will be use to put on the Judges and Volunteers Appreciation Lunch on Thursday.

The lunch sponsor will receive the following:

- Half-page advertisement in the Fair Book
- Display two 3'x5' banners in high traffic areas during Fair
- Announcements during live radio broadcasts during Fair
- Vendor space during the appreciation lunch
- Voucher for a three hour rental in the Large Room at the Events Center.

## **4-H and FFA Livestock Shows: \$500.00 sponsorship**

Available Shows: *Beef, Sheep, Goat, Swine, Poultry, Rabbits & Cavy*

The show sponsor will receive the following:

- Display a 3'x5' Banner at the show arena
- Business name or logo in the Fair Book
- Advertisement to be read during the show
- Voucher for a three hour rental in the Middle Room at the Events Center.

## **Competitive Exhibit Shows: \$250.00 sponsorship**

Available Shows:

*Fruits, Vegetables & Ag Products*

*Baked Goods*

*Spinning & Weaving*

*Crafts*

*Needlework & Clothing*

*Collectibles*

*Floral Crafts*

*Quilts*

*The Great Outdoors*

*Photography*

*Horticulture*

*Legos*

*Floral Artistic Design*

*Food Preservation*

*Poetry*

*Art*

The show sponsor will receive the following

- Business card size ad (2"x 3.5") advertisement in the Fair Book
- Business name and logo displayed in exhibit area
- Ability to decorate the exhibit area with marketing materials, in partnership with the Superintendent
- Voucher for a three hour rental in the Classroom at the Events Center

Other sponsorship packages can be customized to fit your needs. If you are interested in becoming a sponsor please contact the Fair Office at (208) 883-5722 or email [fair@latah.id.us](mailto:fair@latah.id.us) .

**Thank you for your support of the Latah County Fair.**